

A collage of four industrial scenes: a stack of metal pipes, a worker in a green jacket, a large pipe being processed, and a welding operation with bright sparks.

CORPORATE PROFILE

# A BIT ABOUT US

IDEAL Manufacturing, Inc. holds the International Patents for the proprietary STELCOR Drilled-In Displacement Micropile. In addition to the STELCOR Pile, we also manufacture high capacity helical pipe piles, round and square shaft helical piles and anchors, and custom hardware for the support of new foundations and existing foundation underpinning.

The IDEAL Group of companies has evolved from three generations of experience in building design and construction. We have been manufacturing since 2004 with an enduring commitment to excellence in every aspect of our market. Having manufactured and installed thousands of deep foundation elements, IDEAL Manufacturing has gained indispensable knowledge of the deep foundation industry.

We are recognized most for “Excellence in Customer Support”, value-added engineering, timely delivery, innovative custom products, competitive pricing, and a comprehensive product range.

IDEAL products are produced by highly skilled and certified welding technicians in our 60,000 sq. ft. ISO –9001 certified factory. Our energetic team has “custom- build” capabilities for your specific project needs.

All day, every day, IDEAL has well-trained, experienced, and responsive staff available to assist you with all of your urgent needs.

There are currently three Ideal locations; two in New York which serve the US and Eastern Canada, and another in Calgary, the base for our Western Canadian market.

We continue to rapidly grow and currently supply product in many parts of the world including the United States, Canada, Puerto Rico, Haiti, Barbados, Guatemala, and Morocco. It is our mission and commitment to be a leader in the deep foundation industry through design, installation, and client service.



# SKILLED. DRIVEN. TRUSTED.



FROM BUILDING HOMES IN THE 50'S  
TO MANUFACTURING AND INVENTING  
TODAY, ITS ALWAYS PAR EXCELLENCE.

## OUR ROOTS

The founders of The IDEAL Group started out working for their father's general contracting business, C.S. Stroyer & Sons, founded in 1956. In the 80's, the Stroyer brothers started a successful waterproofing and foundation repair business which quickly led to the opportunity to grow and shape the high capacity helical pile and micropile industries.

In the last six years we have logged 19 patents pending, improved many parts of the helical pile, developed and patented the STELCOR Drilled-In Displacement Micropile as well as a modular boardwalk system called Greenwalk. IDEAL also became the first US company to mass produce high capacity helical piles. We are a leader.

We're happy to say that all of our products are still made in the United States and despite our growth and expanded geographical reach, our ability to keep our commitments and stand true to our mission has not been affected. This is much easier said than done.



GOOD THINGS COME TO THOSE WHO  
TAKE ACTION. WE EMBRACE CHANGE,  
MOVE QUICKLY, AND DONT LOOK BACK.

## OUR MISSION

To provide our clients and associates with proprietary technology, products, equipment, and support to ensure excellence in the design and performance of projects relating to foundation remediation, helical piling, tension anchors and other foundation systems.

At IDEAL, all of our actions and initiatives are driven by our corporate values and guiding behaviors. These values are an integral part of our everyday life. We encourage personal and professional growth and development. We strive for best-in-class team performance and develop an atmosphere for an enjoyable work environment.

As a leader in the deep foundation industry, IDEAL sets high standards for integrity, ethics, and accountability, while also providing a great place to work.



OUR WELDERS ARE SKILLED ARTISANS,  
THE PRODUCTION TEAM IS A FORCE, AND  
OUR SALES TEAM IS COMPRISED OF  
TRUSTED ADVISORS. THERE IS NOTHING  
AVERAGE ABOUT US.

## OUR PEOPLE

At IDEAL, we believe that to build a great company you need talented and ambitious people who are always striving for the best.

As the leader in the deep foundation industry, we understand the value of a happy, enthused workforce and we believe it is what put us where we are today. We listen to staff opinions, encourage training and personal development and make sure efforts are rewarded.

Our culture at IDEAL is one of transparency where we can learn and grow together in an area where nothing is hidden. We challenge and inspire each other to shoot for the top.

IDEAL is always on the lookout for gifted and motivated team players. Want to know if IDEAL is right for you? Lets talk!



# WHERE ARE WE?



## OFFICES+TRAINING FACILITY

- Located in Rochester, NY
- 4 acre site
- 3,500 square foot of office space
- 8,500 square foot training facility

## MANUFACTURING PLANT+YARD

- Located in Webster, New York
- 22.5 acre site
- 63,000 square foot production and distribution facility
- 5 acres of product staging area.

## DISTRIBUTION FACILITY

- Located in Denver, CO
- Stock site supplying the Western United States Western and the Western Canadian Provinces and the

# WHERE DO WE START?



## PRODUCTS

- A very marketable product line
- Always competitively priced
- Comprehensive product range
- STELCOR Drilled-In Displacement Micropile – IDEAL is the world's only manufacturer of this revolutionary product.
- Helical pipe piles for loads up to 500 tons
- Highest quality underpinning bracket in its class (see patented Counterforce assembly)
- Highly skilled and certified weld technicians
- Custom build capabilities for your specific and unique project needs
- Grouted and customizable pile configurations
- Independent laboratory testing reports for every order of steel

## SERVICES

- Customer Support
- Value engineering
- Installation Class/Field training
- Industry-specific business advice
- Fast delivery of all products
- Excellent Custom Products
- Certified & Skilled Installers
- PDH Accredited Seminars for Engineers

## SUPPORT

- A well-trained, experienced, responsive staff is available to assist you all day, every day.



# DOING IT RIGHT

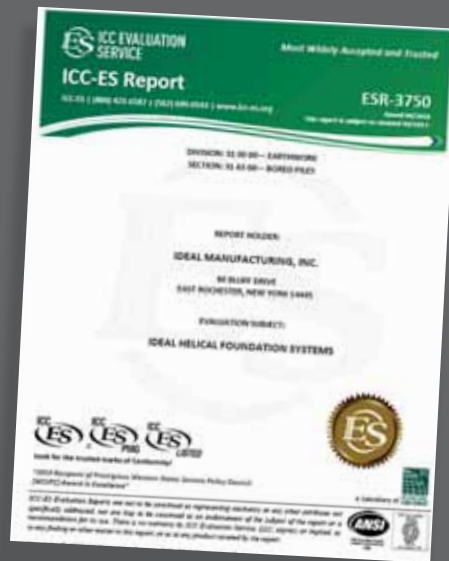


## ISO 9001:2015 CERTIFIED

Certification of Experience in the Design and Manufacture of Helical Piles and associated Load Transfer Devices.

The IDEAL plant is ISO9001 Certified for QUALITY CONTROL AND ASSURANCE, using rating standards as set forth in the latest assessment models.

IDEAL Foundation Systems is fully compliant and holds the ISO 9001:2015 certificate.



## ICC-ES REPORT HOLDER

Some of our clients requested that we get ICC certification on some of our most common helical pile and helical anchor products, so we did. In fact, we received it on all of them.

From the beginning, our team has set themselves to make IDEAL a leader in the deep foundation industry and is proud to have completed this important phase in verifying code compliance of our helical foundation system products.

The IDEAL Team has always been fully committed to delivering consistent high quality product and now we have the the ICC certificate to prove it. All of our standard helical pipe pile products are now ICC Certified in accordance with Acceptance Criteria 358. ICC-ES ESR-3750 IDEAL MANUFACTURING INCLUDES:

- 1.50" RCS
- 2.875" x .203" W.T.
- 2.875" x .276" W.T.
- 3.500" x .216" W.T.
- 3.500" x .300" W.T.

# QUALITY+CARE

After a quality control inspection, all IDEAL products are properly palletized and packaged for safe shipping. We believe that attention to every small detail makes the biggest difference when it comes to customer satisfaction and safety.





We look forward to  
being *your* Ideal Group.